

SUBJECT: Why NFL Superstar Tom Brady really loves Supermodel Giselle Bundchen

Hi, FIRST NAME, Joe D'Eramo from AWAI here to tell you about an unbelievable discussion a copywriter buddy of mine had with his wife on a very unlikely topic..

Supermodels.

That's right, SUPERMODELS.

It happened while my buddy and his wife were watching a New England Patriots game. The announcer happened to mention that the Pats star quarterback Tom Brady is married to Supermodel Giselle Bundchen, she of Victoria Secret fame and an annual salary projected in the \$30+ million a year range.

That's when the fireworks began!

Now, the G-rated, Reader's Digest version of his wife's rant was that she hates supermodels (more like envies) because of their youth, breathtaking looks and svelte bodies that appear flawless and, worse, effortless...and, of course, the rather limited amount of material covering those bodies.

Fearing his silence would be perceived as disagreement, my buddy fell on his figurative sword..

"I hate supermodels, too," he said.

Of course, his wife told him he was full of you-know-what. But that's when my buddy came up an altogether different and more practical reason to hate (more like jealously) supermodels.

M-O-N-E-Y!

You see, models can make boatloads of money for but a few hours work. Even an NFL superstar like Tom Brady makes significantly less than his supermodel wife.

So while Tom has oversized behemoths trying to knock the living daylight out of him on any given Sunday, Giselle puts her hours in at a posh Manhattan studio or some exotic island beach.

That's not to say my friend wants to be a supermodel (frankly, he's got a great face for radio). But the concept of large pay for relatively easy work and short hours? He's all in.

That's why he's so excited about an opportunity that's the writer's equivalent of a supermodel photo shoot.

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Okay, it may not be exactly what supermodels get. But seriously, who wouldn't want to make \$100 an hour?

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Perhaps best of all, it's the kind of job you can do largely over the phone from the comfort of your own home.

Even from some exotic beach.

So whether it's envy, jealousy or self-preservation, don't waste your precious energy hating supermodels. If you're not in a position to marry one like Tom Brady, why not join them?

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And absolutely zero paparazzi.

What could be better than that?

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You know the answer to that. So what are you waiting for?

Joe D'Eramo

P.S. Oh yeah, this is definitely the best part! AWAI is so convinced that their Pro Resume Writer will work for you they are offering a "No Holds Barred" Guarantee.

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