## SUBJECT: Hit me with your best shot

Hi, Joe D'Eramo from AWAI again and I've got a song stuck in my head ...

If you're a fan of "80s music", you probably think it's Pat Benetar's song "Hit Me With your Best Shot" based on the subject line.

That's not it. But if you recognize that line, I bet you sang the next line in your head or even out loud...

"C'mon, hit me with your best shot!"

Did you? There's really no shame in admitting it. Honestly.

Music is a powerful stimuli and the line "hit me with your best shot" line resonates with people. It says, "I can take whatever life has to throw out at me, get back on my feet and keep fighting."

That's a situation a lot of folks find themselves nowadays. Only the "best shot" has come from a brutal economy that's left thousands looking for work.

How many?

In February 2009, the unemployment rate was a then all-time high of 7.9 percent.

Two full years later, that number was 8.9 percent, which was an improvement over the previous month and had some politicians encouraged.

Imagine that.

And just as it's the natural thing to follow up "hit me with your best shot" with the next line in the song, the first thing somebody who lost their job wants to do is "get right back on their feet again" by getting their resume together so they can get a job.

And that's the opportunity knocking on your door and begging you to come in.

http://www.myresumebiz.com/res/awaicatalog/

In the job search process, your resume is your best shot.

So how does a job seeker get his or her resume stand out from the dozens of resumes an employer has to sort through for every open position?

Especially when creating a resume that stands out is not a talent most job seekers possess. By hiring you.

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And those aren't the only folks who will be interested in your services. There's an even larger market of people who will need your services...

Currently employed people who are actively searching for another job.

Many experts estimate 50 percent of everybody who has a job is actively looking for a job.

That figure dwarfs the number of people out of work and then some.

Better yet, those people are more likely to have money to invest in creating a great resume. And because they are working 40, 50 or 60 hours a week, they're less likely to have time to put into it and more likely to hire someone to do it for them...

Like you.

The Pro Resume Writer program gives you proven methods that help you create winning resumes for your clients and run a successful and lucrative part-time business. Those tools include:

• How to Write a Resume That Gets Results/ (including your exclusive client questionnaire).

• Complete Guide to Marketing Your New Business/ (including sample ads you can use to get clients immediately).

Step-by-Step: Starting and Running Your Own Business.

So, in a nutshell, The Pro Resume Writer program delivers you and job seekers that proverbial best shot.

For the job seeker, that means a professionally crafted resume that demands attention from prospective employers.

For you, the writer entrepreneur, you get a battle-tested program for delivering full-time wages at part-time hours and a never-ending supply of potential clients.

Talk about getting hit with your best shot?

http://www.myresumebiz.com/res/awaicatalog/

Now all that's left is for you to fire away.

Joe D'Eramo

P.S. Oh yeah, this is definitely the best part! AWAI is so convinced that their Pro Resume Writer is your best shot at full-time earnings at part-time hours that they are offering a "No Holds Barred" Guarantee.

If within 30 days you're not making the kind of part-time income you dreamed you would make - or if the resume business just isn't your cup of tea - simply let them know, and AWAI will refund every penny of your purchase price.

You literally have nothing to lose. Fire away!