



The best way to start your internet day!

Today's bartending tip

The Art of the Napkin

Flowers may say "I love you," but a cocktail napkin says, "I care." Your customers or guests might think it says, "You think I'm a slob." Nothing could be further from the truth. Anyone who has ever tried to clean up a spilled drink with a single cocktail napkin will tell you that. No, the cocktail napkin, like the sip straw, gives the bartender the chance to tell the guest, "You are welcome in my home. Thanks for coming." Now, isn't that special?

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