Employee Information Center

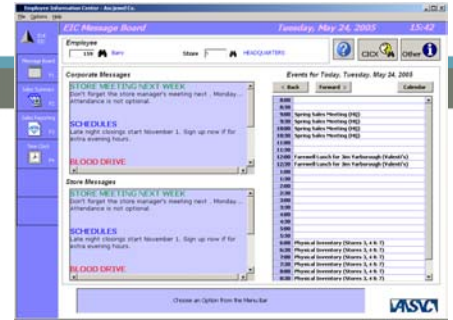**ASC** Applications Systems Corporation

A Desktop 'Water Cooler' for Your Staff

In days long ago, workers gathered around the water cooler, with adjoining bulletin board, to get the lowdown on company news and other happenings. Nowadays, in a retail jewelry operation, employees don't always have that luxury, particularly if you work in one outlet of a multi-store chain. ASC's Employee Information Center (EIC) module acts as a virtual 'water cooler' that lets staff access company news and other work-related information from the convenience of a desktop computer or notebook.

With EIC, your staff needs only to log in with their employee ID and password to access a wealth of information to not only keep them current with company news, but to tools to help improve their sales performance. The components of EIC include:

Message Board
The Message Board includes space for you to post both corporate news and messages for individual stores. The 'board' also includes a calendar section to post company activities like sales meetings, physicals, remount events, trunk shows or advertising & marketing campaigns, for example.

Sales Summary
Here, your staff can view their sales results and compare against their goals on a weekly, monthly, and annual basis.   The Sales Summary also lists the salesperson's Top 10 Customers Sold this Month along with those customers' lifetime sales.

Sales Reporting
For this section, we developed a number of customer reports for your sales force to use as an impetus to boost sales and provide better service. Those reports include: Top Customers This Year, Top Customers This Month, Upcoming Events (such as birthdays and anniversaries), Inactive Customer Call List, Customer Pickup List (for special orders or repairs). The *Sales Reporting* page also features a section for you to store your own customized reports or internal web pages. This is a great place for you to house your employee handbook, human resource forms, or whatever you like. ASC will work with you to develop other reports or custom pages that might be useful for your sales force.

Time Clock
Your employees can "punch in" and "punch out" without leaving their workstation. No more time cards or time sheets to fill out. The Time Clock makes it easier for both you and your workers to track hours.

Keeping your employees informed is good business. With ASC's Employee Information Center, it's not only good business, but good for your business, too.

The Employee Information Center was developed in conjunction with the ASC user group, ASCUS. This module is currently only available to ASCUS members.

For more information on the Employee Information Center or to set up a demo, please contact the ASC Sales Department at 617-426-2918.